



29 - 30 March, 2008 (a 2-day workshop)

## Developing Your Coaching Practice

with Frans Campher

You've completed your coach training or are in the process of doing so. You're excited at the prospect of entering a rich and rewarding profession, and you have many questions about exactly how you're going to create the coaching practice you want.

There are many options to consider in setting out to develop a thriving business or practice. You may want to operate on your own, or as part of a group of coaches operating as a loose association, or you may want to work within a more formal organisation.

The purpose of this workshop is to create the space and provide the support, challenge and framework in which you can set yourself up for success, whatever that means for you personally. You'll have the opportunity to develop a clear representation of what success means for you, together with a clear understanding of how you are going to set about achieving it. You'll explore what specific beliefs, values, attitudes and motivation are needed to be successful. You'll hear from experienced and successful practitioners and share ideas with one another so that you can arrive at your own action plan to develop a successful practice.

If your aim is to create a fulfilling practice and generate the income you want from coaching you will find these two days highly valuable and motivating.

### Participants will:

- Develop a clear understanding of their purpose and motivation for their coaching practice;
- Create their own coaching identity;
- Clarify their own definition of success;
- Adopt the beliefs and attitudes necessary to be successful;
- Understand the importance of marketing and how to target the right activities;
- Become comfortable with the notion of selling their services;
- Examine their relationship with money and ensure they are well rewarded for the value they create;
- Create their own action plan;
- Network and share experiences with other like-minded people.

*"The universe conspires to help those in passionate pursuit of their life's purpose."*

## About Frans Campher



Frans Campher coaches senior managers, directors and executives who are interested in their own personal and professional development.

His clients include partners and directors of the leading Consulting firms, as well as business leaders from the boardrooms of FTSE 100 and Fortune 500 corporations in Financial Services, Healthcare, Retail, IT and Construction across the UK, USA, Australia, South Africa and Germany.

In addition to his coaching portfolio and extensive training and facilitation practice Frans has had a high profile 25-year career in international insurance and risk management spearheading expansion and strategic change. He brings current knowledge of international markets and perspective as CEO of a European company and non-exec chairman of a financial services organisation. He has held director-level positions and been responsible for restructuring and return to profitability.

He is an experienced and successful trainer, presenter and facilitator with an easy, engaging and motivational style.

Frans is a Fellow of the Society of Risk Management (SA), a certified NLP coach and NLP Master Practitioner.

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When: Saturday 29<sup>th</sup> and Sunday 30<sup>th</sup> March, 2008 (a 2-day workshop)

Where: The Hubworking Centre, 5 Wormwood St, London, EC2M 1RQ

Cost: £290 + VAT (total: £340.75)

To Book: Tel: 0845 122 7200, or email: [sarah@coachingdevelopment.com](mailto:sarah@coachingdevelopment.com)