



Advanced Workshops

27 - 28 September, 2008 (a 2-day workshop)

Building a Thriving Coaching Practice! with Frans Campher

Successful coaches tend to have answered the following questions:

- Who am I as a coach?
- How will I become the very best coach I can be?
- What is success for me?
- How will I add most value to my clients and my profession?
- How do I want to be remembered as a coach?

So why attend “*Building a Thriving Coaching Practice!*”?

The purpose of this workshop is to create the space and provide the support, challenge and framework in which you can set yourself up for success, whatever that means for you personally.

You'll have the opportunity to develop a clear representation of what success means for you, together with a deep understanding of how you are going to set about achieving it.

You will explore what specific beliefs, values, attitudes and motivation are needed to be successful. You'll hear from experienced and successful practitioners and share ideas with one another so that you can arrive at your own action plan to develop yourself as a coach and your coaching practice.

If your aim is to clarify further who you are as a coach, how you will add most value and as a result create a fulfilling practice with the ability to generate the income you want from coaching, you will find these two days highly motivating and beneficial.

Participants will:

- Develop a clear understanding of their purpose and motivation for their coaching practice;
- Create their own coaching identity;
- Clarify their own definition of success;
- Adopt the beliefs and attitudes necessary to be successful;
- Understand the importance of marketing and how to target the right activities;
- Become comfortable with the notion of selling their services;
- Examine their relationship with money and ensure they are well rewarded for the value they create;
- Create their own action plan;
- Network and share experiences with other like-minded people.

“The universe conspires to help those in passionate pursuit of their life’s purpose.”

“The workshop with Frans Campher which I attended at the weekend was excellent – a really enjoyable, challenging and thought provoking event. The material that Frans put together in the handout is a fantastic resource and I have lots of actions to put into place. Thanks for offering this workshop - a very valuable follow-up to the coaching programme.”

(H.J. – after the March workshop)

About Frans Campher



Frans is a highly successful, highly professional coach of many years' standing, with a strong international background in business. He is passionate about 'giving back' to the profession of coaching which has given him so much. He is gifted in supporting committed coaches turn their gift for coaching into thriving practices. He helps others manifest their own business success through clarity and alignment of who they are, what they believe in and how they present themselves in the world. He is an experienced and successful trainer, presenter and facilitator with an easy, engaging and motivational style.

What participants on the last (March 2008) workshop said about Frans

- *"Open, warm, knowledgeable, excellent role model."*
- *"He gives the space which encourages openness and intimacy. He is real."*
- *"Pragmatic, real, experienced, committed."*
- *"Excellent – approachable, present, enthusiastic, challenging & supportive."*
- *"Inspiring, fun, honest, flexible."*
- *"Pragmatic, engaging, warm, tough, thought provoking."*
- *"A wealth of information & experience."*

.... and what they gained from the workshop:

- *"Increased clarity and confidence."*
- *"A greater understanding of business."*
- *"The selling process is not scary."*
- *"Excellent handouts / materials."*
- *"Openness, sharing, experience, stories, humour, support and a lot of fun!"*
- *"The power of being with trusted colleagues to do scary and exciting work. Focussed exercises, practical outcomes."*
- *"I cannot think of anything to add which would improve it; I just wish it was a longer course."*

When:	Saturday 27 th and Sunday 28 th September, 2008 (a 2-day workshop) 10.00 am to 5.30 pm.
Where:	The Hubworking Centre, 5 Wormwood St, London EC2M 1RQ (Nr. Liverpool St Station)
Cost:	£290 + VAT (total: £340.75)
To Book:	Tel: 0845 122 7200, or email: sarah@coachingdevelopment.com
